

	Diamond	Gold	Silver	Bronze	Innovation*
Pre-Conference					
Logo included in attendee acquisition emails, social media & EXPO.health site	✓	✓	✓	✓	✓
150 word profile on EXPO.health website	Featured	✓			
Thought-leadership article published on <i>HealthcareITToday.com</i>	2 articles	1 article			
Ad on <i>HealthcareITToday.com</i>	3months display ad				
Email to registered attendees (designed by Sponsor, distributed by organizers)	✓				
Interview of company representative published on <i>HealthcareITToday.com</i>	✓				
Day-of					
Conference passes for staff or clients	10	5	3	1	5
Logo on event signage throughout venue	Mega logo	✓	✓	✓	✓
1 piece of collateral & 1 promotional item included in attendee Welcome Bag	✓	✓	✓	✓	✓
Guaranteed speaking session (with client + company thought leader)	✓				
Priority consideration for speaker/panelist		✓			✓
Ad in conference program	Inside or back cover	¼ page			¼ page
2min video shown to attendees at opening session	✓				
Conference room for private meetings	✓				
Tent card on lunch table (logo + conversation starter)	✓				
Logo + message on hotel keycards	✓				
Fireside chat during keynote on main stage	✓				
Breakout session introductions (2)	✓				
Exhibitor table (6')	✓				
Client interview published on <i>HealthcareITToday.com</i>	✓	Choose 1	Choose 1		Choose 1
Thought-leadership article published on <i>HealthcareITToday.com</i>	✓				
Post-Conference					
Logo included in post-conference emails & social media	✓	✓	✓	✓	✓
Access to attendee list (name, title, org, email, address)	✓	✓	✓	✓	✓
Ad on <i>HealthcareITToday.com</i>	3 months	1 month			
Email to registered attendees (designed by Sponsor, distributed by organizers)	✓				
Price	Price: \$15,000	Price: \$7,250	Price: \$4,000	Price: \$2,500	Price: \$4,500
Sponsorship Limit	2	15	No Limit	No Limit	5

*Sponsorship available exclusively to Health Innovation Centers (affiliated with a provider or educational institution)

ADD-ON SPONSOR OPPORTUNITIES	Social Event	Lanyard	Instagram Station	WiFi	Welcome Bag
Pre-Conference					
Name and logo in attendee acquisition emails as special sponsor	✓	✓	✓	✓	✓
Name, logo and sponsorship level shared via Twitter & LinkedIn	✓	✓	✓	✓	✓
Day-of					
Exclusive company branding	Logo on TVs and at event entrance	Logo on lanyard	Logo on Instagram station signage	Logo next to WiFi info on conference badge	Large logo on welcome bag
Name and logo included in conference program as special sponsor	✓	✓	✓	✓	✓
Post-Conference					
Name & logo included in post-conference emails & social media as special sponsor	✓	✓	✓	✓	✓
Price (must be Gold Sponsor or higher)	Price: \$3,500	Price: \$3,000	Price: \$2,000	Price: \$2,000	Price: \$2,000
Sponsorship Limit	1	1	1	1	1

“EXPO.health is a unique venue where health IT professionals can work together and learn from each other. No one in healthcare can be successful on an island. We must collaborate with other hospitals, other health IT professionals, and event health IT vendors to really maximize our use of technology to improve healthcare. EXPO.health is building that collaborative community where we can all support each other.”

David Chou
 Chief Information Officer at Luye Medical Group